

# thinkpublic



## Have you got the vision to be thinkpublic's Managing Director?

We are looking for a natural born leader, who is great with people, to join our exciting, award-winning social innovation and design agency.

thinkpublic has led the way in social innovation and design within the public sector for 6 years. The company has an incredibly strong client list that includes The Department of Health, The NHS Institute for Innovation and Improvement, The Qualification and Curriculum Authority, The Alzheimer's Society, NESTA and a wide range of London Councils.

Deborah Szebeko, the company founder, built the company around the idea that design could help improve the patient experience and communication in health. She has since also adapted the approach to work in education, local authorities and the third sector.

After a prolonged period of growth and new offices in the heart of Liverpool Street, London, thinkpublic is ready for its next stage of development. The newly created role of MD will be key in taking the business forward, growing the client base, managing and expanding the team, along with establishing the company at the heart of innovation and change within the public sector.

To date thinkpublic has only tapped into a small percentage of the market potential. The role of the MD will be to realise that potential and opportunity.

thinkpublic needs a commercially orientated individual who has previous experience of growing SMEs, in either the public or private sector that has led to significant successes, with a large network across the public and innovation sectors. We are a creative bunch of individuals using cutting-edge techniques from a range of disciplines: design, anthropology, policy, film, ethnography, systems thinking, the social web, community development and positive psychology. We are looking for someone to help navigate and maximise the business potential of our vision.

Strong management and leadership skills, financial acumen and self-motivation to deliver the goal, are key to this role. For the right individual this significant role will offer an extremely rewarding opportunity in an ever-expanding environment.

#### Ideal experience

- Commercial business experience
- Experience of working to grow SMEs
- Management experience
- Experience of financial modeling
- An understanding of public policy
- Experience of working with creatives

#### Key Skills

- Good people management skills
- Excellent written and numerical skills
- Strong organisational skills
- Public speaking and networking skills
- PR & Marketing

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